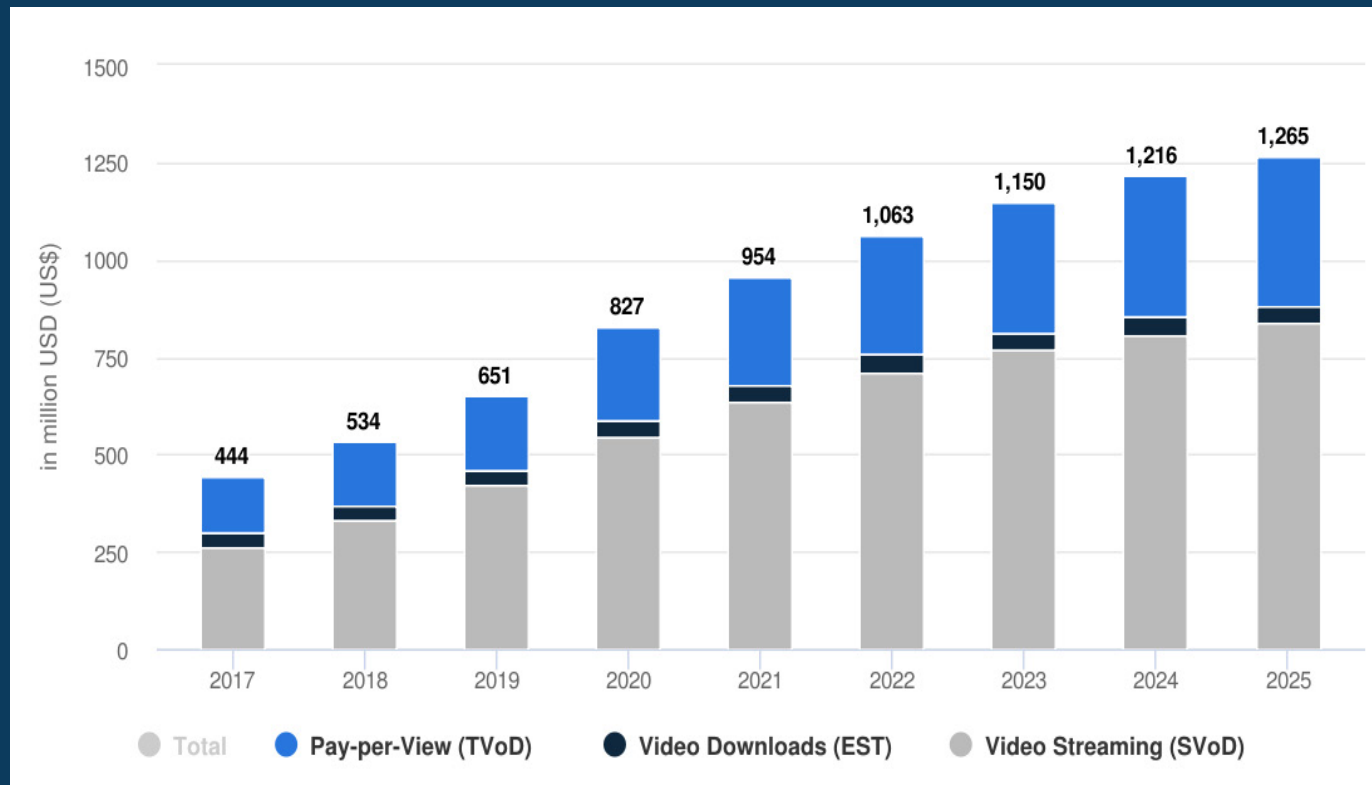
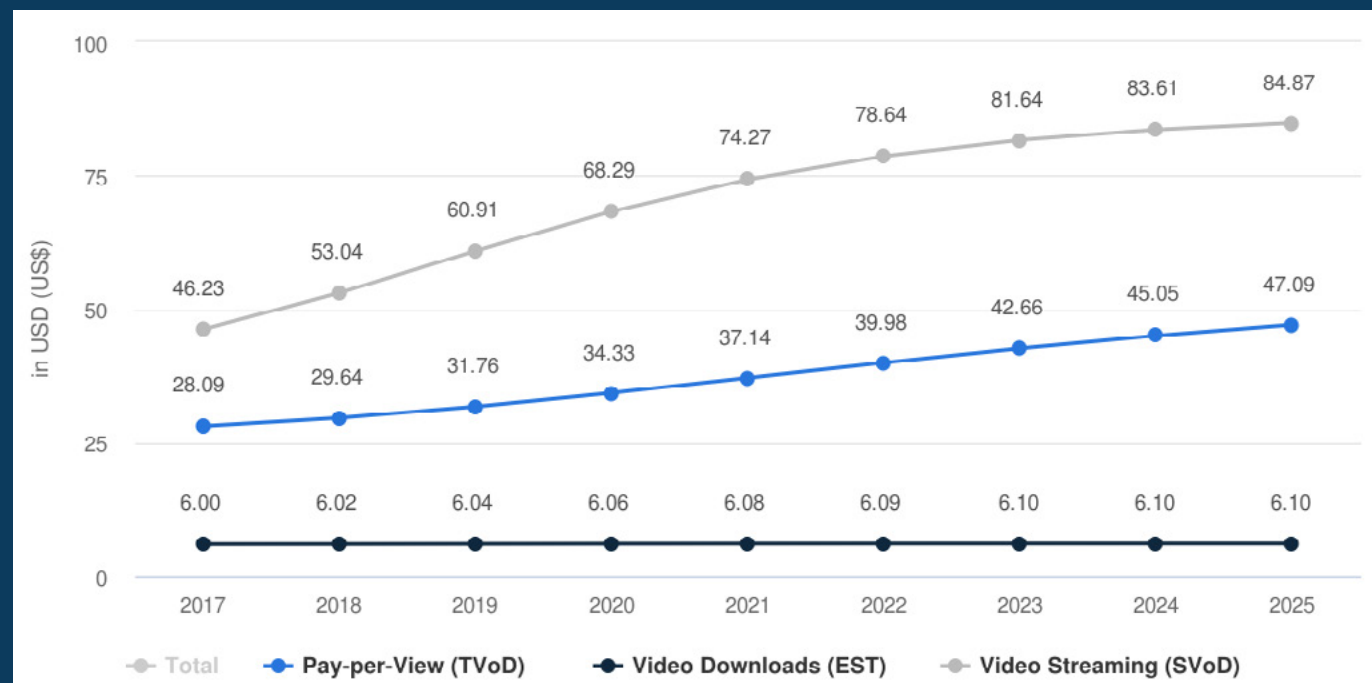


VIDEO-ON-DEMAND INDUSTRY SNAPSHOT: SOUTH KOREA

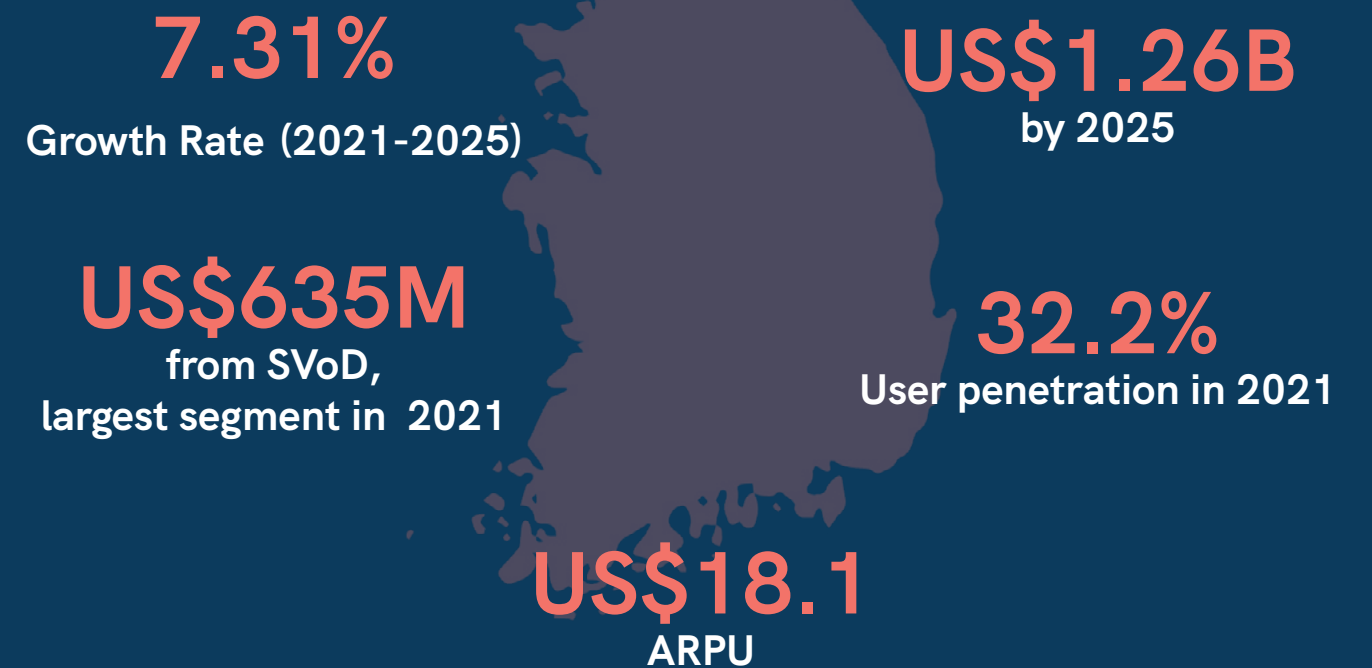
Video-On-Demand By Revenue



Video-On-Demand ARPU by category



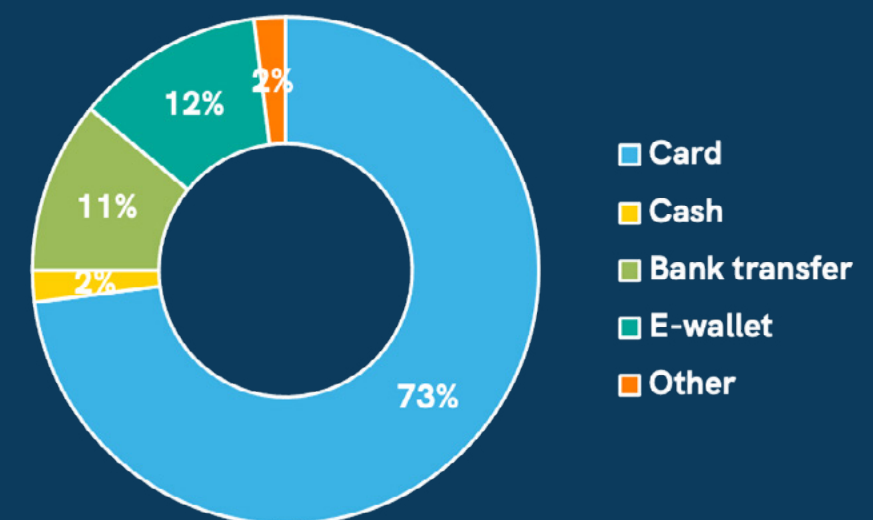
Brands that trust us



Payment Ecosystem at a Glance

US\$144B
DIGITAL PAYMENTS
TXN VALUE IN 2021

8.16%
ANNUAL GROWTH
2021-2025



51.6M
POPULATION

95%
BANKED
POPULATION

64%
CREDIT CARD
POPULATION

90%
INTERNET
PENETRATION

94%
SMARTPHONE
PENETRATION